

## A MESSAGE FROM THE CITY MANAGER



Over the summer, the City took part in a housing study to conduct an analysis of Taylor's future demand for residential development.

This study was accomplished by Metrostudy out of Houston, who spent a large amount of time meeting with key individuals in Taylor and assessing our potential for development and what characteristics make us stand out.

Among the findings that best sell Taylor included:

- A true "hometown feel" thanks to our historic Downtown district and vintage neighborhoods
- Pre-existing amenities like our hike and bike trails and wonderful parks system
- The investments made to upgrade our infrastructure including a 5-year Community Investment Project plan
- Availability of land that is primed for development

After this study was completed and presented in June, a meeting was held in mid-July with potential housing developers and was a true, City-wide effort. TISD, TEDC, the City and Chamber all participated to help bring growth and expansion to Taylor.

The outlook is bright for Taylor and the goal will continue to be working towards rapidly growing our City.

-Isaac Turner

## FY 2016-17 PROPOSED CITY BUDGET

The proposed budget for the City of Taylor represents a blueprint of the programs and services it will provide to the residents of Taylor in the upcoming year. The budget process not only exhibits a balance of revenues and expenditures, but also an opportunity for Taylor to evaluate its services and plan for improvements in the years to come. It is a result of input from the City Council, citizens and staff.

The FY 2016-17 proposed budget includes total revenues of \$11,797,697 and total anticipated expenditures of \$11,797,697 in the General Fund. The proposed Utility Fund revenues for next fiscal year are \$9,165,607 with anticipated expenditures of \$8,033,692. The proposed Airport Fund revenues for next fiscal year are \$468,959 with anticipated expenditures of \$445,449. The proposed tax rate is slated to remain at .813893¢, and serves as the main source of revenue for the City.

Each year, the budget is created by addressing the City Council priorities, evaluating program effectiveness and exploring ways to enhance services.

Some highlights of this year's budget include:

- A 5-year Community Improvement Program (CIP) for Streets, Water/Sewer, Drainage, Facilities, Airport, Parks and Downtown by fund, by year
- Reinvesting Energy Performance Contract savings of \$1.2 million HVAC, lighting, and facility upgrades
- Leveraging \$300,000 excess energy savings to fund Enterprise Fleet Management Program; Vehicle life replacement cycle reduction of 10-17 years down to 5 years
- Communications Audit savings totaling \$51,886 added to the General Fund
- Mowing contract will reduce workload to help create additional capacity for enhanced street repair and maintenance. Allows City to begin addressing \$30-50,000 for street maintenance
- Additional Animal Shelter upgrades - funding of Cattainer Project

The Community Investment Program or CIP, is a five-year plan that identifies projected capital expenditures necessary to accomplish the City's long-range objectives. The ultimate goal of this process is to develop a program that is both financially sound and acceptable to the community. Funding is divided among several areas including streets, facilities, parks, water, storm water and wastewater projects. Notable CIP projects in the five-year plan include:

- Airport upgrades
- Downtown Streets

## HOW ARE MY TAX DOLLARS SPENT?



## PATRIOT DAY CELEBRATION PAYS TRIBUTE TO 9/11 VICTIMS

The Taylor Fire Department would like to invite everyone to the City's annual Patriot Day parade and celebration on Sept. 11, 2016 in Downtown Taylor. The parade featuring first responders, emergency personnel and vehicles will begin at 7 p.m. beginning at 7th Street and proceeding through Downtown Taylor coming to an end at Heritage Square.



A keynote address will be given at Heritage Square after the conclusion of the parade.

The event serves as a reminder of the more than 3,000 people - including more than 400 emergency responders - who were killed in the attacks on Sept. 11, 2001.

## TAYLOR MADE TEXAS TOURISM A 'GO'



The Taylor Made Texas tourism brand elements - consisting of a new website and tourism brochure - were debuted to City Council in late July and launched subsequently thereafter.

The new website, [www.taylormadetexas.com](http://www.taylormadetexas.com), features a sleek design focused on Taylor's Top 10 list of things to do, the Taylor version of the Texas BBQ trail and our "Taylor Made" shopping, lodging and dining options.

The brochure also features many of these aspects and also includes information on our wonderful amenities including the parks system and local events throughout the year. The brochure will be distributed throughout the state and be included locally in area businesses and hotels.

## 3 THINGS YOU DIDN'T KNOW ABOUT THE TAYLOR AIRPORT



### ECONOMY

TxDOT aviation recognizes the Taylor airport as general aviation due to the type of aircraft housed and able to use the facility.

In 2012, TxDOT aviation estimated an annual \$4 million dollar impact to the Taylor economy including local sectors such as: mining, agriculture, and business.

Taylor Airport commercial businesses service contracts such as Texas DPS and the City of Austin.

### CAPITAL PROJECTS

A 10-year financial plan has been created for more than \$8 million worth of improvements such as: rehabilitating runways, taxiways, adding 12 T-hangar units and a new terminal building.

Ninety percent (90%) is grant funded by TxDOT. The remaining 10% is via standalone airport funding which does not compete with Taylor's general fund.

Airport revenues are composed of fuel sales, hangar leasing and other airport services.

### OPERATIONS

Who runs the airport?

The airport department is composed of 2 employees - 1 full-time and 1 part-time - and is managed by Mr. David Cornelius.

David has lifelong experience in aviation and dedicated 26 years of service in the United States Air Force as a meteorologist. David is able to bring his passion for flying and airplanes to the daily operations of Taylor's airport.

## UPCOMING EVENTS CALENDAR

### September

#### 10 KITE DAY

The Annual Kid Fish will be held at Bull Branch Park from 9 a.m. - noon for children under the age of 16. Prizes will be awarded in multiple categories. Registration starts at 8:30 a.m.



#### 11 PATRIOT DAY PARADE & KEYNOTE

The parade featuring first responders, emergency personnel and vehicles will begin at 7 p.m. at 7th Street and will proceed through Downtown Taylor coming to an end at Heritage Square. A keynote address will follow.

#### 24 2016 TAYLOR BUSINESS EXPO

The 8th Annual Taylor Business Expo & Job Fair, hosted by the Greater Taylor Chamber of Commerce & Taylor EDC, will showcase local businesses and employers. It will be held from 10 a.m. to 2 p.m. at the TISD Main Street Event Center at 3101 N. Main St.

#### 24-25 SJPST BBQ COOK-OFF

Competition includes various meat and bean categories. Bring your appetite to this event on the Texas BBQ trail. Call 512-365-1110 for more details.

### HOLIDAY CLOSURES

City offices will be closed on the following day(s):

**September 5, 2016 - Labor Day**  
Normal garbage schedule

### CITY COUNCIL MEETINGS

**Thursdays - September 8 & 22**

All meetings begin at 6 p.m. and are held at City Hall. View online at [www.taylortx.gov](http://www.taylortx.gov) or through the City of Taylor mobile app.