



HISTORIC DOWNTOWN TAYLOR ** Saturday, May 4, 2019 ** 10AM - 4PM

It's that time again! Spring has almost sprung, and it's time for Blackland Prairie Days!

Our festival will be held in the heart of our Historic Downtown District on Main Street and the new Heritage Square Park! We are closing Main Street from 2nd to 5th Streets and 3rd and 4th Streets from Porter to Main Street, giving us plenty of room to spread out and showcase our downtown businesses and beautiful historic buildings.

Sponsorship in Taylor's Blackland Prairie Days is a great way to support your community and promote your business. All proceeds from the festival go to the Taylor Main Street program for revitalization activities for our downtown area, including historic preservation, business promotion and economic development. It's also a great way to demonstrate your support in a very visible way and take advantage of potential marketing opportunities for your business or organization.

We hope you will consider being a Festival sponsor this year. We appreciate your support and look forward to working with you to help make this year's Blackland Prairie Days a huge success.

Taylor's Blackland Prairie Days Committee Contact information:

Debbie Charbonneau (Wk) 512-352-3463

debbie.charbonneau@taylortx.gov





HISTORIC DOWNTOWN TAYLOR ** Saturday, May 4, 2019 ** 10AM - 4PM

You are invited to be a 2019 Festival Sponsor!

LOCATION: Historic Downtown Taylor - Main Street from 2nd to 5th Streets and 3rd and 4th from Porter Street to Main Street and the new Heritage Square Park

DATES/TIMES: Saturday, May 4, 2019 | 10 a.m. - 4 p.m.

ATTENDANCE: Estimated to be 3,000 +

AUDIENCE: Family event to include all ages from the Central Texas region.

ACTIVITIES: Traditional family festival with fun-filled activities throughout the day featuring unique shopping at arts & crafts booths, entertainment on two stages and plenty of festival food. Children's activities including pony rides, petting zoo, and much more!

MARKETING OPPORTUNITIES: Radio, print and website coverage (Partnership sponsor level)

Sponsorship banner placements opportunity

On-site signage provided by Festival

Podium recognition throughout the day - Booth/exhibit space

PROMOTION IDEAS: Product sampling and sales

Database development (register to win)

Contests/promotions /Premium incentives/Coupon/bounce backs /Cross-promotions/sponsor partnerships

ALL SPONSORSHIPS SUPPORT THE TAYLOR MAIN STREET PROGRAM!

Contact: Debbie Charbonneau, Main Street Manager | 512-352-3463

debbie.charbonneau@taylortx.gov





Festival Sponsorship Levels

Platinum Sponsorships \$1,500 +

- Stage
- Entertainment

You receive:

- Signage (provided by sponsor) on sponsored Festival Component and around the Festival area.
- Free booth space for sponsor's business.
- Hourly sponsorship recognition will be announced throughout the day.
- Listing on website.

Gold Sponsorships \$1,000 +

- Children's Area
- Porta Potties

You receive:

- Signage (provided by sponsor) on sponsored Festival Component and around the Festival area.
- Free booth space for sponsor's business.
- Sponsorship recognition will be announced throughout the day.
- Listing on website.

Silver Sponsorships \$500 +

- Petting Zoo
- Pony Rides
- Train Rides

You receive:

- Signage (provided by sponsor) on sponsored Festival Component and around the Festival area.
- Sponsorship recognition will be announced throughout the day.
- Listing on website.

Bronze Sponsorships \$100 +

- Sponsorships will be combined with others to fund areas as needed.

You receive:

- Sponsorship recognition will be announced throughout the day.
- Listing on website.



HISTORIC DOWNTOWN TAYLOR ** Saturday, May 4, 2018 ** 10AM - 4PM

Sponsorship Form

Name: _____

Company name: (As it would appear on signage) _____

Brief commercial about your business to be announced during event: _____

Owner/Manager Signature: _____

Address: _____

Phone: _____ Alternative Phone: _____

Sponsorship level: _____ Check enclosed: \$ _____

Please send in application and sponsorship fee no later than March 29, 2019 in order to have your company name on promotional materials.

For additional information, contact Debbie Charbonneau, Taylor Main Street, 512-352-3463, or email debbie.charbonneau@taylortx.gov

Send form and checks payable to: **Taylor's Blackland Prairie Days**
400 Porter Street
Taylor, TX 76574

